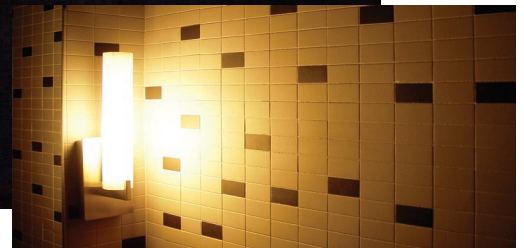




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Havana Social Club Cigar & Rum Lounge Dallas, Texas

The lounge is located at Dallas' newest urban space, Victory Plaza, between the American Airlines Center (Home of the Mavs/Stars) and the W Hotel. The subtle tile palettes and soft lighting inside the lounge provide a counterpoint to the high-energy world of giant sliding video walls found just outside. Private humidors allow regular customers to keep their favorite cigars fresh and ready. The space was designed to feature a concrete building column which rises from the first floor past the private mezzanine, just within lean-and-touch distance.